Design Question:

"How might we help busy professionals streamline their morning routine by simplifying the outfit selection process while ensuring they look stylish and appropriate for their day?"

Core problem – I hate getting late to university in the morning.

Impact of solving this problem?

* Reduce stress and time spent on outfit selection
* Improve punctuality and productivity
* Enhance confidence through appropriate and stylish attire
* Promote better work-life balance by allowing more time for self-care (e.g., sleep, breakfast)

Considerations:

1. Time constraints: Busy professionals often have limited time in the mornings, so any solution must be quick and efficient.
2. Personal style preferences: The solution should accommodate individual tastes and style preferences.
3. Dress codes: Different workplaces have varying dress codes, which the solution must take into account.
4. Weather conditions: The outfit selection process should consider daily weather forecasts.
5. Wardrobe organization: An effective solution may require users to organize their closets in a specific way

Opportunities:

1. Time-saving: A streamlined outfit selection process could save professionals valuable time each morning.
2. Stress reduction: Simplifying clothing choices can reduce decision fatigue and morning stress.
3. Enhanced professionalism: Ensuring appropriate and stylish outfits can boost confidence and maintain a professional image.
4. Wardrobe optimization: The solution could help users make better use of their existing wardrobe.
5. Integration with technology: There's potential to develop apps or smart closet systems to assist in outfit selection

Threats:

1. Over-simplification: There's a risk of creating outfits that are too formulaic or lack personal expression.
2. Dependence: Users might become overly reliant on the system, potentially limiting their ability to make independent style choices.
3. Privacy concerns: If the solution involves technology, there may be privacy issues related to personal data and clothing preferences.
4. Initial time investment: Setting up an organized closet or learning a new system might require significant upfront time and effort.
5. Resistance to change: Some users may be resistant to changing their established morning routines